

The logo for Anaboo AI features the word "Anaboo" in orange and "AI" in blue. The "AI" is stylized with a circuit-like graphic element.

Ignite Intelligence

A PERSONAL AI IMPLEMENTATION FOR THE FOUNDER

AIOS

Founder Edition

Turn AI into a trusted partner in your business with tools that augment your team.

Introduction to AIOS



Brett Alegre-Wood

Founder, Anaboo AI · Singapore

Three decades building, running and selling businesses across the UK, Australia and Singapore. Three years building AIOS — the operating system every Anaboo client now runs on.

In one paragraph: AIOS Founder Edition installs an AI Operating System into your business loaded with **25 pre-built skills** and adds **3 custom skills built around your specific day** — drawn from a library of **over 79 skills** doing real work in real businesses today. Built around you personally — the founder — not your operations team or HQ. One month of build. Two months of follow-up support. The engagement reclaims an estimated 8–10 founder hours a week and leaves you self-reliant.

I've spent three decades building, running, and selling businesses — property in the UK, tyres in Australia, and now AI implementation out of Singapore. The last three years I've spent building the AI Operating System (AIOS) that we now run all of them on. That experience put one thing very clearly in front of me: **founders who get fluent with AI personally — at their own desk, on their own phone, in their own week — pull away from the founders who try to bolt it on as a corporate project.** The personal layer comes first. The business and team layer comes when the founder knows what to ask for.

This proposal is exactly that. **Phase 1. Personal. Just for you.** Not a team rollout. Not a department-wide install. Not yet — those are Phase 2 and Phase 3, costed and scoped separately when you're ready.

Most founders of established businesses sit at **Level 1** today — asking questions of ChatGPT, using AI like a search engine and a thinking partner. Phase 1 takes you to **Level 2** — single agents, static context, three of them, each doing one specific job in your business. We build the three skills with you over the month so you understand the architecture, then you settle into using them. Most operators stay at Level 2 happily for years. **Level 3** — multiple agents, dynamic context — is the territory where people talk about "one-person businesses." It's available, it's documented, but you don't need it to start, and many never need it.

The shape: **one month of build. Two months of follow-up support.** After that you can keep developing with us, or take the keys and run yourself — your skills, your data, your context.

What this proposal does not include — and deliberately so: dashboards, multi-agent orchestration, customer-facing AI, team-wide tooling, network compliance monitoring, anything that touches your customers' screens. Those are real opportunities, scoped as Phase 2 / Phase 3 once Phase 1 has done its job.

Read this end to end if you've got the time. If not, the executive summary on the next page does the job.

"AI is 80% business process re-engineering — the same work we've been doing for 20 years. The 20% is the magic."

— Brett Alegre-Wood, Founder, Anaboo AI

— Brett

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Executive Summary — 90 second version

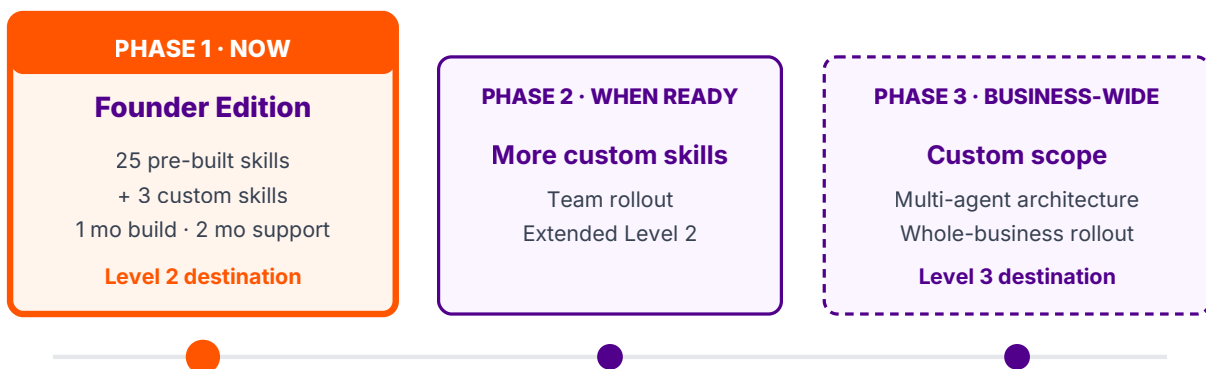
The shape of the deal. One month of development. Two months of follow-up support. Phase 1 is for you personally, not your team. The output: **AIOS installed with 25 pre-built skills, plus 3 custom skills built for you** — drawn from a library of **over 79 skills** — ready to use in your business from day one. The three custom skills are tuned to your day, your voice, your priorities. Built collaboratively so you understand how they work and can extend them yourself.

What this is not. Not a team install. Not a department rollout. No dashboards. No multi-agent orchestration. No customer-facing AI. No website integrations. Those things matter for the long-term shape of your business — but they're **Phase 2 / Phase 3**, optional, scoped and costed separately when you're ready.

The three levels of AI adoption. **Level 1** — AI as a smart search and thinking partner (where most founders sit today). **Level 2** — solo agents with static context, each with one job (where Phase 1 lands you, with three skills built). **Level 3** — multi-agents with dynamic context (the territory where "one-person businesses" operate — optional, ready when you decide, many never need it). Most operators stay happily at Level 2 for years.

The three custom skills — your call. Each of the three should solve a specific problem in your business, produce a specific repeating report, or communicate a specific message in your voice. Section 6 walks through nine examples spanning Sales, Marketing, Operations, Finance, Administration, and Management to spark thinking — but your three can be drawn from those, the wider 79+ AIOS library, or wholly custom workflows you bring to the scoping call.

The phasing at a glance



Each phase scoped on demonstrated lift, not on a slide. You never overcommit.

WHAT YOU WALK AWAY WITH AT THE END OF MONTH THREE

- ✓ **You at Level 2** — three skills working in your business, plus your own Level 1 fluency sharpened. AI is part of your daily working rhythm.
- ✓ **Three custom skills live in your day** — your picks, built together over the month, documented so you (or someone you brief) can extend them.
- ✓ **The know-how to build the next skill yourself** — or to come back and have us build it. Self-reliant by design.
- ✓ **Two months of follow-up support** — fortnightly check-ins, drift maintenance on your skills, prompt re-tuning, the questions that come up only after a few weeks of use.
- ✓ **A Phase 2 conversation** in month two — the wider business rollout scoped and ready when you choose to take it.

What's inside

Front matter pages (cover, introduction, executive summary, and TOC) are unnumbered. Main content is paginated from Page 5.

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01

About Anaboo & AIOS

Who we are. What we build. Why our way of working fits a founder who values cash flow, ROI, and not having to become a tech company to get the benefit of AI.

About Anaboo AI

Anaboo AI exists to make AI work for established business owners who don't have the time, headspace, or appetite to figure it out themselves.

We're not a software vendor. We're not a research lab. We're a done-for-you AI implementation firm. I founded Anaboo in 2023 after three decades running property, financial services, and operations businesses across Singapore, the UK, and Australia. Every solution we deploy has been stress-tested in my own businesses first — Ezytrac Property (2009, still running), Gladfish / YPC (2004, still running), Darra Tyres (1984, still running, started by my parents).

Founded

2023, Singapore. Ten-plus people across full-time and contract in Singapore, the UK, and Australia.

Presence

Singapore (primary), United Kingdom, Gold Coast Australia. Clients globally.

Engagement scale

Usual packages run USD \$10k–\$100k depending on scope and depth.

Who we work with

Profitable owner-led businesses, typically 5+ years old. Founders who think in cash conversion, ROI, depreciation, and unit economics. Industry agnostic.

What we believe

- **AI is 80% business process re-engineering, 20% magic.** Anyone telling you otherwise is selling you the wrong thing.
- **The founder learns first.** When the founder is fluent with AI, the rest of the org follows. When the org gets AI bolted on without the founder, it sits there.
- **Build in layers.** Build a solid foundation, see results, then build the next layer. Each layer earns the right to the next.
- **Clarity over complexity.** If a CFO can't see the cash conversion in five minutes, it's wrong.
- **Action over perfection.** Start small. Prove it. Scale what works.
- **Self-reliance over lock-in.** Every implementation is built to be handed over. Keep working with us, or take the keys — your call.

The AI moment, by the numbers

73%

Piloting AI

Of businesses currently piloting AI initiatives

<15%

Successfully Scaled

Have scaled AI beyond the pilot stage

30+

Hours Lost Weekly

Per week to admin before AI implementation

10+

Hours Reclaimed

Per week reclaimed by Anaboo clients

The window for AI as a competitive advantage is open right now — but not forever. Businesses that implement AI intelligently today compound gains for years. Those that wait spend the same years catching up.

OUR PROMISE TO YOU, PERSONALLY

By the end of week 1, you'll be using AI in your daily work the way you'd use a senior team member. By the end of month 1, you'll have three custom skills built for and working in your business — plus the know-how to build the next one and a costed Phase 2 ready when you decide to take it.

About AIOS — the Anaboo AI Operating System



AIOS Preloaded — your AI Business in a Box, ready-made intelligence.

AIOS = AI Operating System. The framework Anaboo uses to deliver every implementation — pre-configured, modular, and built around three working levels. Not software you install. A way of organising AI so it actually works for an owner-led business. Starts small. Grows with you.

The gap between AI promise and AI reality

✗ What most AI vendors promise

- Instant transformation with plug-and-play AI
- No change management needed
- Generic tools that fit every business
- Set and forget automation
- ROI in weeks with zero effort

✓ What Anaboo actually delivers

- Bespoke skills built around your business
- Founder-led change, the personal layer first
- Deep integration with your people & processes
- AI Drift Maintenance to keep outputs sharp
- Measurable outcomes — and your hand on the wheel

The full AIOS architecture (for context — most lives in Phase 2/3)

AIOS is agent-driven. At full deployment (Level 3) it runs across six digital workspaces, each hosting specialist AI agents that know their zone — Intelligence, Writing Room, Production, Operations, Finance, Admin. A central orchestrator routes work between them. A privacy gate, a guardrails gate, and a quality gate sit between every agent and every output. Nothing reaches a customer or a third party until a human signs it off.

You interact with AIOS however suits you: a dashboard in a browser, Telegram on your phone, voice notes from the car, email threads with your team. The output is the same wherever you started.

For Phase 1 — most of that lives in Phase 2/3, not yet

Phase 1 lands you at **Level 2** — three solo agents (your three picked skills) running in your business, plus your own Level 1 fluency sharpened. The full multi-agent architecture, the orchestrator, the gate stack, the dynamic context — that's Level 3 territory. We mention it here so you know what's possible, not because it's included. Most operators stay at Level 2 happily. When you decide to step up, the architecture is waiting.

What makes AIOS different

We start with the founder, not the org chart

Founders who try to roll AI out org-wide before they've used it themselves end up with a project nobody owns. We invert it. You get fluent first. Then we extend.

We don't replace your team

AI augments. Your operations lead stays your operations lead. Your sales head stays your sales head. Your EA stays your EA. Phase 1 doesn't touch them; when you do roll AIOS out wider, none of their roles disappear — they get a powerful new layer of leverage.

Agents that build agents (Level 3)

At Level 3 the system is not limited to a fixed bench. **Agents inside AIOS can spawn new specialist agents on demand.** When a workflow appears that needs a specialist — a tax-jurisdiction expert, a vendor-evaluation specialist — the orchestrator briefs and instantiates it. The system grows with your business without you filing feature requests.

We make you self-reliant

AIOS is delivered done-with-you. You don't just receive a working system — you understand how the skills are built. Phase 1 includes documentation of every skill so you can extend them yourself, brief us to extend them on a per-skill basis, or hand the documentation to a developer of your choosing. No lock-in.

We stay after the install

AI models drift. Prompts decay. Data changes. **"AI Drift Maintenance"** — included in every retainer — keeps your AI producing the quality it did on day one. Phase 1 includes two months of this baked in after the development month.

"Stop running your business. Start owning it."

— Anaboo AI

02

The Founder's Problem

The trap, the bottleneck, and why founder-led AI fluency beats org-wide AI rollouts every time.

The trap that builds itself around you

You didn't start the business to end up doing this version of the job.

The first three or four years, the founder is the process. You hold it in your head. Decisions are fast because they happen in one skull. That speed is the company's superpower.

Then somewhere between year five and year seven, the team grows past ten or twenty people. You're still the bottleneck — but now there are more decisions queuing up behind you. The calendar fills with approvals, not strategy. Traits that built the business — bias for action, hands-on, hold it in your head — quietly flip from asset to liability. You walk into the third meeting of the morning, approving something that should never have needed your approval, and you think: this is exactly what I left.

“If your business depends on you, you don't own a business — you have a job. And it's the worst job in the world because you're working for a lunatic.”

— Michael E. Gerber, *The E-Myth Revisited*

The numbers behind the feeling

80–90%

Net Worth Locked In

Of an owner's net worth lives inside the business (EPI 2023)

67%

Check In Daily

Of owners check in daily on their own holidays (Clover 2024)

49%

No Transition Plan

Of owners have done zero transition planning (EPI 2023)

5–15

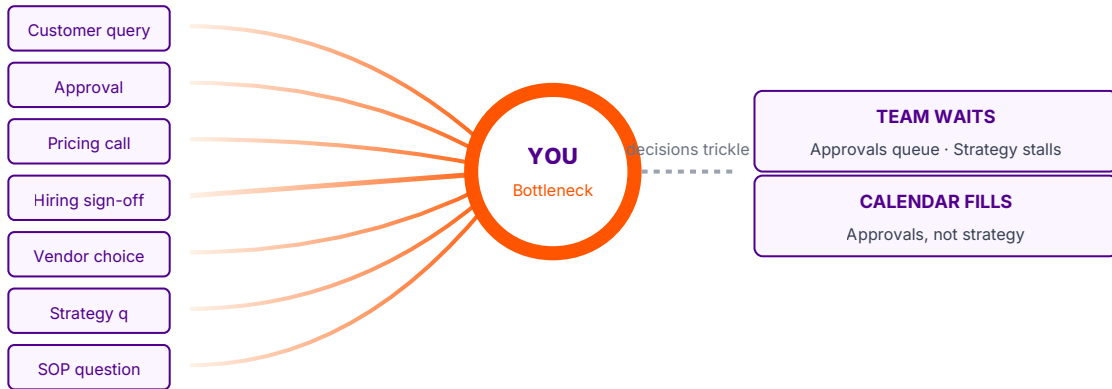
Years Plateaued

Years founders circle the same revenue number (Predictable Profits)

The pattern is consistent across surveys. Founders of established businesses are not failing — they're succeeding into a corner.

EVERY DECISION

· Customers · Suppliers · Finance



More revenue → more decisions → tighter bottleneck

The Founder's Bottleneck

Every operational fire ends up at the founder's desk. No filter. No deputy. The team waits. The calendar fills with approvals. Decisions stack up because every decision flows back through one person — you. That's the bottleneck.

The harder part: the bottleneck doesn't ease as the business grows. It tightens. More revenue means more decisions. More staff means more questions. More success means a smaller percentage of your week available for strategic thought.

The thing that built the business is now eating the founder. The fix isn't another hire — that just creates new questions to route through you. The fix is a layer of intelligent decision-making that doesn't sleep, doesn't quit, and doesn't need you in the room. That's what AIOS Founder Edition installs.

The seven pain points we hear in every founder conversation

1. Chief firefighter

Every operational fire ends up at the founder's desk. No filter, no deputy, no layer in between.

2. Can't scale without burning out

Adding revenue means adding hours. The model only grows by consuming more of the owner.

3. Hiring exhaustion

Quality talent isn't easier to find. Good hires need months of founder time before they're useful — short-term, the bottleneck gets worse.

4. No time to think strategically

Operational noise drowns out vision. Strategic thought turns into "the thing I'll do this weekend."

5. Financial anxiety despite revenue

Profitable on paper, but 80–90% of personal wealth is locked in the business and you're not sure what it's actually worth.

6. Can't take a real holiday

67% of owners check in daily on holiday. The business demands constant supervision because nothing else has been built to supervise it.

7. Succession / exit gap

Half of owners have done zero transition planning. They know they should. They cannot find the bandwidth.

+ Isolation

Team can't help (they're staff). Spouse is tired of hearing it. Peers are competitors. Nobody to actually think with.

Why AI — and why now

Most "productivity tools" don't help. They add another inbox, another dashboard, another notification. The bottleneck remains the founder. AI is different — and not because of the technology, because of the **shape** of what it can do.

An AI agent absorbs decisions, drafts replies, distils reports, and surfaces anomalies — without joining your team meetings, without needing onboarding, without leaving for a better offer. **Done well, it's the first version of an exit plan that doesn't require selling.** The same system that frees the founder also makes the business sellable.

73%

Of businesses are piloting AI right now (industry surveys, 2025)

<15%

Have actually scaled AI beyond the pilot stage

12–18

Months until AI is table stakes, not a wedge — the window is closing

Most failed AI projects fail because the operator reaches for the AI before the founder has reached for it themselves. The founder remains the bottleneck — including the bottleneck on the AI rollout. Phase 1 fixes that order.

Why founder-first beats org-wide

The pattern across 30 years and three businesses: the founder who experiments with the new tool first, then leads the team into it, lands the rollout. The founder who delegates "the AI project" to someone else lands a memo nobody acts on.

You wouldn't hire a sales lead before you've sold the product yourself. Same instinct. Be at the desk before you write the playbook.

THE WEDGE FOR THIS PHASE 1

"Get the founder fluent. The team plays come next. Right tool. Right time. Right order."

The real formula for AI success — most businesses get this backwards

If you take one thing from this proposal it is this. Most failed AI projects fail because the operator reaches for the AI before they've cleaned up the process. The pyramid is upside down on most decks. Here's the one that works.

80% Business Process Review

Map each workflow. Find the waste, the bottlenecks, the duplication. AI cannot fix a broken process — it only makes broken things break faster. This is the work we've been doing in operations for 20 years. AI didn't change it; AI made the payoff bigger.

15% Automation

Once processes are clean, automate the repetitive. Triggers, workflows, follow-ups, data movement — remove humans from tasks that don't need them.

5% AI Tools

Apply AI to the clean, automated foundation. Clear bottlenecks. Generate reports. Make you and your team dramatically more productive. The 5% is where the magic feels obvious — but it only works because of the 95% underneath it.

For Phase 1, the heavy lifting around process is yours to bring — you've been running a real business for years; the discipline is already in your bones. We focus on the AI layer because the leverage is there. Where we spot process work that needs to happen first, we'll say so.

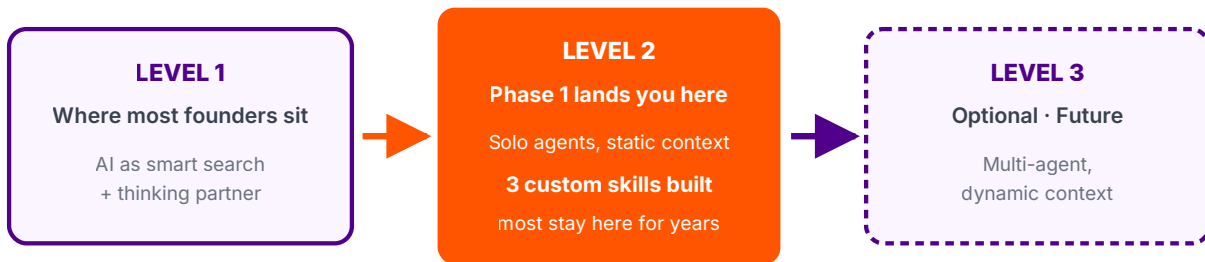
03

The Three Levels of AI Adoption

Where most founders are today. Where Phase 1 takes you. What Levels 2 and 3 look like when you're ready.

The level model — and where Phase 1 lands you

Anaboo runs every implementation through a three-level adoption model. The model is honest about what each level requires, what it delivers, and why most owners get the most leverage from being properly settled at one level before reaching for the next.



Phase 1 is the move from L1 to L2. L3 stays optional — many never need it.

LEVEL 1

WHERE MOST FOUNDERS SIT

AI as your smart search and thinking partner

Using ChatGPT, Claude, Gemini and the like as your daily-use search engine, draft writer, research distiller, and thinking partner. No agents. No automations. No infrastructure. Just you, an open chat window, asking questions and getting answers.

Where most founders sit today: using AI like a search engine, getting useful answers, but probably feeling there's a gap between what they do with it and what's possible. It's a fine place to be — Phase 1 sharpens this layer in passing while building the next.

What it gets you: drafting LinkedIn posts in 10 minutes instead of an hour; pulling industry research in 15 minutes instead of half a day; pressure-testing decisions with a thinking partner that's read everything; cleaning up emails and briefs faster than anyone on your team.

LEVEL 2

PHASE 1 LANDS YOU HERE

Solo agents with static context

Single-purpose AI agents trained on a specific slice of your business — your SOPs, your brand voice, your supplier list, your past content. Each agent knows one zone and does one job. They don't talk to each other. They don't refresh their knowledge automatically — context is "static" (loaded once, used many times, refreshed on a schedule you control). **This is what Phase 1 delivers: three solo agents, each with one job, ready to work in your business.**

What it gets you: repeatable AI workflows that are faster and more accurate than Level 1 because the agent already knows your business. A lead qualifier that knows your ICP. A proposal drafter that writes in your voice. A weekly distiller that flags what needs your attention. Each one a single-purpose specialist that earns its keep on day one.

How long you stay here: at least your first months after Phase 1, almost certainly longer. **Most operators stay at Level 2 for years and get massive leverage from it.** Many never need Level 3. Adding more skills as you find new pain points is straightforward — three skills is a starter, not a ceiling.

LEVEL 3

OPTIONAL · FUTURE

Multi-agents with dynamic context

A team of AI agents that talk to each other, coordinate on tasks, and refresh their knowledge live (context is "dynamic" — a knowledge base that updates continuously, agents that know each other's outputs in real time). This is the full AIOS architecture — six workspaces, a CEO orchestrator, the privacy / guardrails / quality gates, agents that can spawn new specialist agents on demand.

Who lives here: when people talk about "one-person businesses" running serious revenue — the solo founders quietly running multi-million-dollar operations on AI scaffolding — they are at Level 3. End-to-end customer journeys, business-wide compliance monitoring, AI receptionists, customer portals, per-team-member AI assistants — that's all Level 3.

What it requires: Phase 1 done, time at Level 2, and a deliberate strategic call that the wider rollout is the right move. Costed separately. **Many of our clients never go to Level 3, and that's fine.** Level 2 is enough to transform a personal working day. Level 3 is what transforms an organisation.

My honest advice: Phase 1 takes you from L1 to L2 in one month, then two months of follow-up to settle in. The leap from L1 to L2 is huge in productivity terms; the leap from L2 to L3 is huge in complexity terms. Most owners who skip L2 end up with Level 3 shelfware. We move one level at a time so each level pays for the next.

04

The Three Layers of Good Agentic AI

Data. Context. Intent. The three layers every working AI implementation gets right — and the three layers most rushed AI projects ignore.

Why most AI projects miss

Anaboo's framework for an AI implementation that actually works rests on three layers that have to land in order. Skip a layer and the AI looks impressive in the demo and falls over in the field. Get all three right and even a Level 2 implementation produces output you can rely on.

This is the part most vendors skip past in the slide deck. They show you the model. They don't show you the layers underneath the model. Below is what we build into every Phase 1 — and what every one of your three skills will sit on.

LAYER 3 · INTENT

The clear ask — what this run is trying to do

LAYER 2 · CONTEXT

What good looks like — your voice, brand, audience, guard-rails

LAYER 1 · DATA

The truth source — your SOPs, contracts, history, comms

Foundation — everything stands on this

Build bottom-up. Skip a layer and the AI sounds impressive in demos but breaks in the field.

LAYER 1 · DATA

The truth source the AI thinks from

An AI agent is only as useful as the data it can reach. **Data** is the structured truth source — your SOPs, your supplier list, your customer agreements, your past content, your internal email history, your numbers. It's organised, it's clean, it's accessible to the agent, and it's yours — not floating in a vendor's training cloud.

For your Phase 1: we work with you to identify the document and data sources each of your three picked skills needs. We organise them in a private vault (Singapore region by default, or wherever you prefer). We make sure your AI is thinking from your reality — not the public-internet average.

LAYER 2 · CONTEXT

The framing that tells the AI what good looks like

Even with the right data, an AI without context will write a sales email like a press release and a press release like a sales email. **Context** is the framing layer — your brand voice, your house style, the audience you're addressing, what success looks like for this specific output, what to avoid. It's where "good" is defined for the agent so it can produce work that sounds like you, not generic.

For your Phase 1: for each of your three picked skills, we capture the context profile — your voice, your structural preferences, your guard-rails, your reference outputs ("here are five emails I'd happily have written"). The agent uses this context every run.

LAYER 3 · INTENT

The clear ask that makes a clean answer

Data and context aren't enough on their own — every interaction also needs a clear **intent**. What is this run trying to do? Draft a post. Summarise a weekly. Surface anomalies. Compare two suppliers. Without explicit intent, the AI will guess — and guess at the average expected outcome, not your actual one. Skills that bake intent into their structure produce sharper output every single time.

For your Phase 1: each of your three skills has a structured intent layer baked into how you call it — short prompts that map to the agent's job. You don't have to remember the magic words. The skill knows its job; you just give it the input.

WHY THE LAYERS MATTER

Most of the work in a working AI implementation is in the three layers, not in the model itself. The model is a commodity. The layers are the craft. We've spent three years productising that craft inside AIOS so the build month delivers production-ready skills, not demo-ware.

This is why we build and customise AIOS to suit your unique business context — and why the same set of skills doesn't work copied-and-pasted from one business to the next.

What comes standard with AIOS

Phase 1 deploys AIOS into your environment with the standard skill library pre-installed and ready. These are the modules you have access to from day one, regardless of which three you choose to actively customise and build out. Think of them as the toolset on the workbench — you can pick up any of them as the need arises.

| STANDARD AIOS SKILL | WHAT IT DOES |
|----------------------------|--|
| Context OS | The business context engine — captures your business knowledge, voice, and operating reality so every skill can reach for it. |
| Data OS | Connects external data sources (Stripe, Xero, Google Analytics, Sheets) into a local, queryable layer with daily snapshots. |
| Intel OS | Indexes Fireflies / Fathom meeting transcripts and Slack messages so any skill can search by person, topic, or date. |
| Daily Brief | Morning intelligence report synthesising all your data sources and meetings into recommendations and next actions. |
| Productivity OS | GTD inbox → decision tree → dashboard → weekly review. Keeps your tasks and decisions moving without ceremony. |
| Command OS | Telegram bot interface so you can run AIOS from your phone — voice notes, photo analysis, always-on chat. |
| Infra OS | Git versioning, GitHub backup, automatic change history. Nothing you build is ever lost. |
| Content Pipeline | Capture → develop → schedule pipeline for content ideas and posts. |
| Deep Research | Parallel multi-platform research across web, YouTube, Reddit, X, academic sources, podcasts, Substack — produces a synthesised report. |
| Board of Directors | Convene 13 AI directors to debate a proposal — strategy, finance, ops, marketing, risk, legal — chaired by a Kerry Packer-style straight-talker. |
| Diagram Engine | Natural-language → architecture / process diagrams via D2. |
| New-App | Pencil mockup → phased Master App Plan — turns a sketched idea into a build plan. |
| Frontend Design | Generates HTML mockups across nine visual styles and extracts design systems from existing references. |
| Stitch Skills | Eight Stitch design skills covering design systems, React conversion, video, shadcn/ui components. |
| Thumbnail Generator | Four YouTube thumbnail concepts via Gemini, brand-aware. |
| Writing Style | Human-sounding writing enforcer — bans the 40+ tells that make AI text sound like AI. |
| Firecrawl | Web scraping — pages, full-site search, crawling, structured extraction. |

| STANDARD AIOS SKILL | WHAT IT DOES |
|---|--|
| Supadata | YouTube transcripts and TikTok / Instagram / X metadata. |
| Reddit · X-Search · Substack · Podcast-Search · Academic | Targeted search across each platform, surfaced as searchable text in AIOS. |
| Module — New Capability | Guided 7-stage workflow for building any new API integration into a Claude skill. |
| Openclaw AI Employee | Deploy autonomous Claude agents on a DigitalOcean VPS — for when a skill should run 24/7 not just on demand. |

Skills marked above are part of the AIOS standard install — no separate fees, no per-seat charges. The three you actively build out in Phase 1 are configured against your specific data and context. The rest are available as you discover the need.

⚠ WARNING — THIRD-PARTY SKILLS FROM THE INTERNET

Beyond the standard AIOS library, you can also access any number of skills published openly on the internet — there's a fast-growing ecosystem of community-built skills out there. **That said, we strongly suggest you do NOT install anything from the internet for at least the first month**, due to the very real dangers of malware, prompt-injection vulnerabilities, and skills that quietly exfiltrate data. We will discuss this in detail during the implementation meeting and walk through the safe-install patterns when the time comes.

05

Phase 1 — What's Included

The exact deliverables. The exact timeline. The things that aren't included and why we held them back.

What you get over the three months

Month 1 — Development

- **60-minute scoping call & proposal discussion** — pressure-test the proposal, talk through the three specific problems / reports / messages you want each skill to solve, draw from the Section 6 examples or workflows you bring, agree the data and context sources for each.
- **3-4 hour implementation working session** — Zoom or face-to-face. Single block, both of us in the room (virtual or otherwise). We deploy AIOS into your environment, set up access to the standard 25+ skill library, walk through how the architecture fits together, and start the first of your three custom skill builds.
- **Three working AI skills — built with you** from your pick of the nine examples in Section 6, the wider AIOS library, or wholly custom workflows. We don't just deliver them — we build them with you, on screen-share where it makes sense, so you understand how each layer fits (data, context, intent). By end of month, all three are live in your business and documented.
- **Level 1 sharpening sessions** — woven through the build month, not separate. As we work on your skills you'll see the patterns up close; by week four you have a working pattern library you keep, applicable to whichever tools you reach for next.
- **A personal prompt & pattern playbook** — written for your voice and your day. The 12–15 patterns you'll use 80% of the time. Yours forever.
- **Skill build documentation** — for each of your three skills: the data sources, the context profile, the intent prompts, the maintenance schedule. Hand the documentation to anyone — your team, an outside dev, a future Anaboo engagement — and they can pick it up.

Months 2 and 3 — Follow-up support

- **Fortnightly check-in calls** — 30 minutes, structured around what's working, what isn't, what's surprised you, what to fix.
- **Direct phone / email line to me** — not a support queue. The questions that come up only after you've been using AI for a few weeks are usually the most useful ones.
- **AI Drift Maintenance on all three skills** — model versions update, prompts decay, data sources change. We keep your skills producing the quality they did on day one.
- **Phase 2 conversation in month 2** — by then you'll know what you want next. We scope Phase 2 (additional skills, team rollout, Level 3 architecture — whichever applies), on demonstrated lift, not on a slide. Month 3 is then runway to decide and prepare.

The self-reliance promise

The AIOS implementation is designed to make you self-reliant. After month three you have three options: **(a) keep developing with us** on a per-skill or retainer basis; **(b) extend the skills yourself** using the documented build patterns; **(c) brief a developer of your choosing** using the documentation we leave with you.

No locked-in licence. No platform you have to keep paying us to access. Your skills, your data, your context — yours.

What success looks like at month 3

The point of measuring success is to know when it has happened. Below is what we expect to be measurable by the end of the three-month engagement, against where you sit today. Numbers are typical for a founder picking three skills across the Sales / Marketing / Operations / Finance / Admin / Management spread.

| METRIC | TODAY | BY END OF MONTH 3 |
|---|-----------------------|--|
| Inbox first-touch response time | ~45 min average | <10 min average |
| Content / posts published per week | ~1 per week | 2–3 per week, in your voice |
| Time per content draft | ~60 min | 10–15 min including edit |
| Time per proposal / quote draft | ~3 hours | <30 min to first sign-off draft |
| Market / competitor intelligence depth | What you remember | Continuous, weekly digest in inbox |
| SOP / contract lookup | Find later, sometimes | 10 seconds, on the call, with citation |
| Founder hours reclaimed per week | — | 8–10 hours |

These are commitments, not guesses. They form the basis of the month-3 review and the Phase 2 conversation.

What's NOT included (and why)

| NOT INCLUDED | WHY WE HELD IT BACK |
|----------------------------------|---|
| Dashboards | Dashboards are a Level 3 capability — they aggregate the output of a multi-agent system. Building one before the agents exist is putting up a billboard for a road that hasn't been laid. Future phase. |
| Multi-agent orchestration | That's Level 3 — a different architecture, different infrastructure, different cost band. Future phase. |
| Customer-facing AI | Anything customers touch (website chatbots, customer portals, automated quoting) is Level 3 territory and should never be built before the founder is fluent enough to spot bad output. Future phase. |
| Team rollout | Your operations lead, your sales head, your EA — they get AI later. Phase 1 is yours. We extend to them in Phase 2 once you've defined what good looks like at Level 2. |
| Bespoke software builds | Anything that requires custom front-end software or integrates deeply into a customer-facing product belongs in Phase 2/3 with a separate scope. Phase 1 is the founder's working layer. |

WHY THIS IS THE RIGHT SHAPE FOR AN ESTABLISHED FOUNDER

You've been running a real business for years. You've got a team. You've got systems. The thing that's **not** got a layer of leverage yet is your own brain. We start where the leverage is highest — your day, your voice, your decisions. Once you know what good looks like at Level 2, the wider business rollout decisions get a lot easier.

A note on location

This proposal does **not** include any on-site time. The implementation is run from Singapore — Zoom or equivalent for every working session, including the 3–4 hour implementation block. If at some point you'd like Brett on the ground for a workshop or team session, that's a separate scope and a separate cost (flights, accommodation, day rate). Happy to discuss when the time is right; it's just not part of Phase 1.

06

The Three Skills — Three Specific Wins for Your Business

Three custom skills that you choose. Each one solves a specific problem, produces a specific report, or communicates a specific message — repeatedly, in your voice. The nine examples that follow span Sales, Marketing, Operations, Finance, Admin, and Management — they're starting points, not a constraint.

How this works

The focus is on three skills, chosen by you, that each solve something specific in your business.

A skill should do one of three things, repeatedly and reliably:

- **Solve a specific problem** you keep running into — institutional memory you can't find fast enough, comms drift you can't catch in time, decisions you'd want pressure-tested before committing.
- **Produce a specific report** on a regular cadence — a weekly distillation of team performance, a fortnightly competitor digest, a monthly cashflow signal report.
- **Communicate a specific message** you want repeated — your founder voice on LinkedIn, your proposal-writing style, your quarterly newsletter cadence, your follow-up email style.

The nine examples below — drawn from the Anaboo skills library at anaboo.ai/aios/agentive-skills (79+ skills total) — span the six business areas where founders typically feel the most leverage: Sales, Marketing, Operations, Finance, Administration, and Management.

Equally important — your three skills don't have to come from this list. If you've got a workflow in mind that isn't here, bring it to the scoping call and we'll build that instead. The point is that whatever the three are, they each solve a specific, repeating need in your business. We'll agree the final three together.

How we build with you

For each of your three skills we build it on screen-share with you watching. You see how the data layer is structured, the context is captured, and the intent prompts are written. **You get every prompt** — copy / paste / save — so you can see how it's done and replicate the pattern for the next skill yourself, or brief someone else to. No black box. No magic. Just craft, written down.

SALES · 2 examples**1** **Lead Qualifier & Pre-Call Brief**

"Inbound lead lands. Two minutes later you've got a qualification scorecard and a pre-call brief in your inbox."

Trained on your ideal customer profile, your past won/lost deals, and your sales playbook. When a new lead arrives — via web form, email, or referral — the agent enriches the company, scores the lead against your ICP, flags red and green signals, and drafts a one-page pre-call brief with three suggested discovery questions in your voice. You walk into every sales call already up to speed.

Common data inputs: CRM, email history, past proposals, ICP doc · **Best for:** founders who still take inbound sales calls and want to stop preparing from scratch every time.

2 **Proposal & Quote Drafter — In Your Voice**

"Discovery notes go in. First-draft proposal, in your voice, in your structure, comes out."

Trained on your past winning proposals, your pricing logic, your standard scope/inclusions, and your contract boilerplate. You hand the agent your discovery notes (or a Fireflies transcript) and it drafts a complete proposal — exec summary, scope, deliverables, timeline, pricing, T&Cs — in your voice and your house format. You spend the time editing and signing off, not staring at a blank page.

Common data inputs: past proposals, pricing matrix, scoping templates, brand voice doc · **Best for:** founders who personally write proposals and lose half a day every time they do.

MARKETING · 2 examples

3 LinkedIn & Content Drafter — In Your Voice

"The thought-leadership post you've been meaning to write all week, drafted in 5 minutes, ready for your edit."

Trained on your historical LinkedIn voice, your brand register, and your view of the industry. Drafts LinkedIn posts, articles, newsletter sections, and short video scripts on themes you care about — customer wins, lessons learned, industry takes, founder reflections. Every draft watermarked "DRAFT" — never auto-posts. The founder-brand compounds while you're doing other work.

Common data inputs: past LinkedIn posts, brand voice doc, customer-story bank · **Best for:** founders who know they should be more visible but never find an hour to do it.

4 Customer & Market Watch

"Continuous monitoring of competitors, regulations, and customer signals — summarised weekly into a 1-page digest."

Continuous scanner of your top 10–20 competitors, the regulators that matter to you, and the customer-signal sources your industry watches (review sites, key forums, trade press). Pulls what's changed each week — pricing moves, new entrants, regulatory shifts, customer-sentiment swings — and drops a one-page digest in your inbox every Monday. You walk into the week already in front of the team.

Common data inputs: competitor URLs, regulator feeds, review platforms, internal customer-feedback notes · **Best for:** founders in markets that move faster than their team can track.

OPERATIONS · 2 examples

5 SOP & Knowledge Brain

"Every SOP, every supplier, every contract, every decision history — searchable on your phone in 10 seconds."

A private knowledge brain trained on the documents that hold the institutional memory of your business: SOPs, supplier contracts, customer agreements, training materials, decision logs, key email threads, the operating playbook. Lives on your phone and in a private chat interface. "What's the procedure for a supplier dispute?" · "Which vendor handles overflow on the south coast?" · "What did we agree with X in 2022?" Returns the answer with citations.

Common data inputs: SOP library, supplier contracts, decision logs, email archive · **Best for:** founders who are the institutional memory and want to stop being the institutional bottleneck.

6 Supplier & Vendor Email Handler

"The 30 supplier emails a week that you write — drafted, classified, queued for your one-click sign-off."

Trained on your historical supplier comms (tone, structure, escalation patterns), your contract terms, and your vendor list. Reads incoming supplier email, drafts the reply in your voice, classifies it (routine / needs-decision / escalate), and queues it for your one-click sign-off. The drafts that need a real decision get flagged with a 30-second summary. The routine ones move at your pace, in your voice, without consuming your morning.

Common data inputs: past supplier email threads, supplier contracts, escalation playbook · **Best for:** founders who are still the central node for vendor relationships and want a layer between them and the noise.

FINANCE · 1 example

7 Cashflow & Numbers Distiller

"Your weekly numbers — distilled, anomalies flagged, your three follow-up questions to the bookkeeper drafted."

An agent that ingests your live numbers from Xero / QuickBooks / Stripe / your bank, plus your weekly P&L and cashflow forecast, and produces a one-page Monday-morning distillation: cash position, anomalies vs forecast, slow-paying customers, supplier exposure, three follow-up questions for your bookkeeper or finance lead drafted in your voice. The financial anxiety eases because the picture is always one click away.

Common data inputs: Xero / accounting platform, bank feeds, Stripe, weekly P&L · **Best for:** founders who feel financial anxiety despite the business being profitable, and want continuous visibility without becoming the bookkeeper.

ADMINISTRATION · 1 example

8 Weekly Team Distiller

"Your team's weekly reports — distilled into one page, anomalies flagged, your follow-up questions drafted."

An agent that ingests the routine reporting from your team — operational updates, sales pipeline, finance summary, project status — and produces a one-page distillation: what changed, what's anomalous, what needs your attention, three crisp follow-up questions drafted in your voice ready for the catch-up. Saves the half-hour of scanning and the half-day of email ping-pong that follows.

Common data inputs: team weekly reports, project trackers, CRM, finance summary · **Best for:** founders who get more reports than they can read and want a layer that surfaces only the signal.

MANAGEMENT · 1 example

9 AI Board of Directors — for the big calls

"Convene 13 AI directors to debate a proposal in your voice. Get a structured argument-and-counterargument before you commit."

Anaboo's Board skill convenes a panel of 13 AI directors (Strategy, Finance, Operations, Marketing, Risk, Legal, HR, Customer, Tech, etc.) to debate a proposal you put in front of them — chaired by a Kerry Packer-style straight-talker. You get back a structured transcript, a points-for / points-against summary, and a recommended decision. Designed for the calls that have been sitting on your desk too long.

AIOS skills used: Board (the BoardOfDirectorsOS module) · **Best for:** pressure-testing the big calls — pricing changes, new market entry, restructuring, hiring senior, exit-planning conversations — anything where you wish you had a board of directors to argue with.

Worked combinations — for sparking thinking

To show how the examples fit together, four combos that land for different founder shapes. These are illustrative, not prescriptive — your three might look completely different, and that's the point.

| POSSIBLE SHAPE | THREE SKILLS | WHAT IT'S SOLVING |
|--------------------------------------|---|---|
| "Founder still in sales" | Lead Qualifier · Proposal Drafter · LinkedIn Drafter | For the founder still personally selling and trying to grow the founder-brand. Pipeline + closing + visibility. |
| "Step back, stay sharp" | SOP & Knowledge Brain · Weekly Team Distiller · AI Board | For the founder who's handed off to a leadership team and wants oversight without the overhead. Memory + signal + decision-support. |
| "Founder brand, market ready" | SOP & Knowledge Brain · LinkedIn Drafter · Customer & Market Watch | One from Ops, one from Marketing, one from Marketing/Intel. Memory + visibility + intelligence. Different leverage points. |
| "CFO-mind founder" | Cashflow Distiller · Weekly Team Distiller · Supplier Email Handler | For the founder who runs the business by the numbers and wants every operational layer feeding cleanly into the financial picture. |

You don't need to pick today. The scoping call covers it. Bring the three problems / reports / messages that have been bothering you most — we'll shape them into the right three skills together, drawing from the examples above, the wider 79+ library, or wholly custom builds.

"You don't adapt your business to the software. We adapt the skills to your business — starting with the workflows that hurt the most."

— Brett Alegre-Wood, Founder, Anaboo AI

07

A Week With Phase 1, Reimagined

Your week today. Your week with Level 1 sharpened and three Level 2 skills running. The hours reclaimed — and the calls that stop dreading you.

The founder's week — before and after

The "after" assumes Phase 1 is complete and you've picked the "Founder brand, market ready" combo — skill 5 (SOP & Knowledge Brain) + skill 3 (LinkedIn Drafter) + skill 4 (Customer & Market Watch). The shape works with any combo of three; just rotate which day each skill earns its keep.

A typical week — Founder of an established business

TODAY

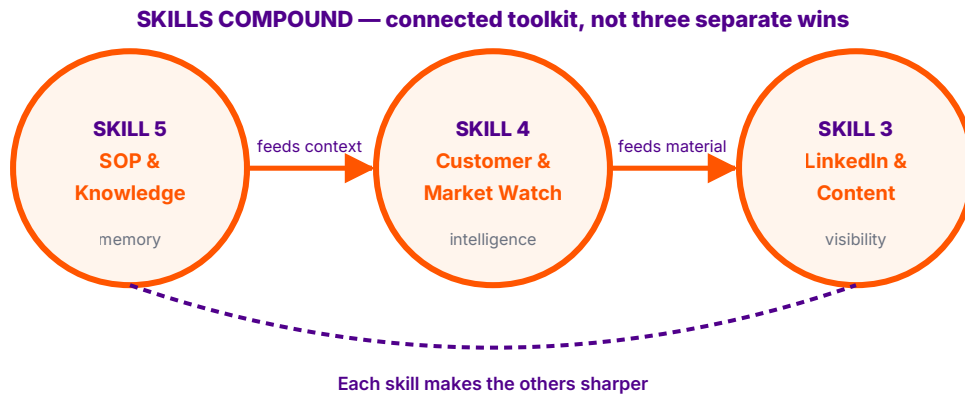
- Mon** Inbox catch-up. Three emails need answers you have to dig through filing for. 45 min lost
- Tue** Team weeklies arrive. Reading them gives you questions. You email them. Half a day of ping-pong
- Wed** A customer rings about a specific clause in their agreement. You promise to find it. You find it that evening
- Thu** LinkedIn post about a customer win. You write it. It takes an hour to get the tone right
- Fri** Competitor moves on pricing. You hear about it from a customer. You scramble to respond
- Sat** Mind off, except for the bit of the brain still chewing on Wednesday's clause
- Sun** Sketch the response on the back of a coffee napkin. Will rewrite Monday

WITH LEVEL 1 SHARPENED + SKILLS 3, 4, 5 RUNNING

- Mon** Inbox catch-up. **Skill 5** answers two of three from the SOP archive directly. 10 min, not 45
- Tue** Team weeklies arrive. Your sharpened Level 1 fluency summarises + flags anomalies + drafts your three follow-up questions. Replies sent before lunch
- Wed** Customer rings about the clause. **Skill 5** pulls the exact clause + history + past dispute notes — answer on the call. Done in 2 min
- Thu** LinkedIn post. **Skill 3** drafts three options in your voice in 5 min. You pick one, edit, post. 15 min, not an hour
- Fri** Competitor moves on pricing. **Skill 4** flagged it on Monday. You replied to the customer the same day with a position you'd already thought through
- Sat** Mind off. Properly
- Sun** Mind off. Properly

Reclaimed: ~8–10 hours/week. Bigger win: every customer conversation gets faster, sharper, less dependent on memory you don't always have access to. The founder-brand compounds in market while you sleep.

The compound effect



Eight to ten hours saved a week is 50+ days saved a year. That's a quarter of a working year. For a founder who's stepped back from day-to-day, it's the difference between strategic capacity and being constantly on email. For one still in the thick of it, it's the air to breathe that you've been promising yourself for years.

And — importantly — three skills delivers more than three times the leverage of one. Skills compound: **Skill 5** (memory) feeds **Skill 4** (market watch) historical context; **Skill 3** (LinkedIn) is sharper because it can pull from **Skill 4**'s weekly digest. Phase 1 isn't three independent wins. It's a connected toolkit that gets stronger the longer you run it.

08

The Future — Level 3

The full Anaboo agent roster, the data sources, and what Level 3 unlocks when you're ready to take it.

The road from Phase 1 to Level 3 — at your pace, on demonstrated value

Phase 1 lands you firmly at Level 2 — three solo agents working in your business with the underlying data, context and intent layers built. Level 2 is, for many operators, the destination. The leverage is high, the cost is contained, and the founder remains in command of every output. If the Phase 1 skills are doing their job, you'll know within the first quarter.

Two natural paths open up from there. The first is **extending Level 2** — building more custom skills around new problems as they surface, drawing from the Section 6 examples, the wider 79+ skill library at anaboo.ai/aios/agentive-skills, or wholly custom builds. The second is **stepping up to Level 3** — the full multi-agent architecture that runs an organisation, not a desk.

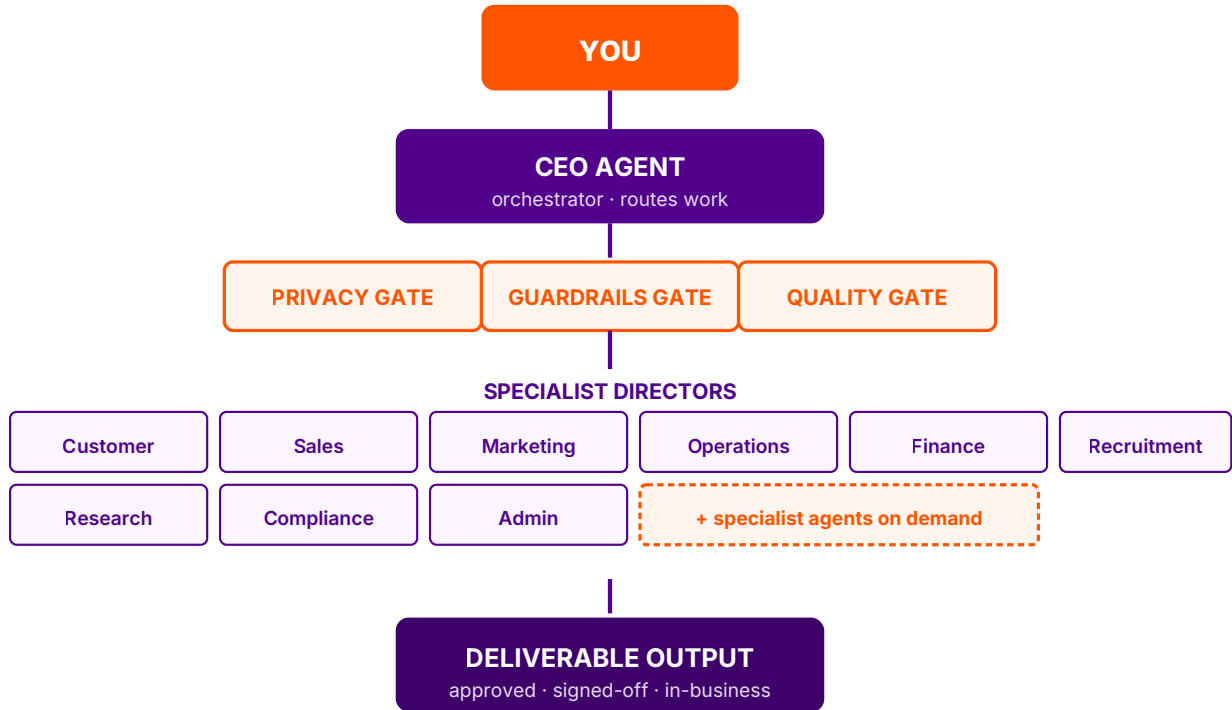
Extending Level 2 — the obvious next moves after Phase 1

By month two you'll have a clearer view of which next problems are worth solving with another custom skill — informed by what the first three are teaching you. Phase 2 builds range from small bolt-ons around existing prompts, through standard solo agents, all the way up to full software builds inside the business. We scope after you've used the Phase 1 skills long enough to know exactly what you want next. Or — and this is the genuine path — take the build documentation from Phase 1 and have a go yourself. We're a phone call away if you get stuck.

Two AIOS modules are particularly worth flagging as standard tools you'll likely lean on heavily: **Productivity OS** (the GTD inbox → decision tree → dashboard → weekly review pipeline) plus the **Daily Brief** (morning intelligence report synthesising all your data sources into recommendations). Both come pre-installed with AIOS — no extra cost — and the build month includes wiring them into your specific data flow. Together they replace the current "open three apps and hope" working pattern with one coherent morning view. Most founders who use them never want to go back.

What Level 3 looks like — the full AIOS architecture

Level 3 is multi-agents with dynamic context — the architecture that powers an end-to-end customer journey, a business-wide compliance monitor, a full team rollout. This is where the language about "one-person businesses doing real revenue" comes from — the founder running multi-million-dollar operations on a coordinated AI scaffolding rather than a team.



Level 3 architecture — for context. Not built in Phase 1.

The full Anaboo agent bench at Level 3 includes:

| AGENT | ROLE AT FULL DEPLOYMENT |
|----------------------------------|---|
| CEO Agent | The orchestrator. Receives goals, routes through privacy gate, delegates to Directors, reviews completed work |
| Privacy Gate | Scans every task for personal data and confidentiality before work begins |
| Guardrails Gate | Scans every output for PII leaks, brand violations, harmful content, prompt injection |
| Quality Gate | Final layer — checks brand voice, factual accuracy, completeness, formatting, actionability |
| Customer Service Director | Tickets, complaints, FAQ, satisfaction analysis |
| Marketing Director | Content, SEO, social, email campaigns, brand work |
| Sales Director | Lead qualification, proposals, follow-ups, CRM, pipeline reporting |
| Operations Director | Order processing, inventory, fulfilment, supplier comms |
| Finance Director | Invoicing, expenses, reconciliation, cash flow, tax prep |
| Recruitment Director | Job ads, KSCs, CV assessment, AI interviews |
| Research Director | Market research, competitor intelligence, customer insights, web scraping |
| Compliance Director | Regulatory, risk, policy audits at organisation scale |
| Admin Director | Scheduling, document filing, report compilation, daily briefings |

Plus — agents that build agents

At Level 3 the system is not limited to the standing bench. **Agents inside AIOS can spawn new specialist agents on demand.** When a workflow appears that needs a dedicated specialist — a tax-jurisdiction expert, a vendor-evaluation specialist, a recruitment-screening agent — the orchestrator briefs and instantiates that agent on the spot. The system grows with your business without you filing feature requests.

Data sources Level 3 connects to

At Level 3 the architecture plugs into the systems your business already uses, plus the public surfaces every business needs to watch. Typical Level 3 connections include: your website and intranet, email, calendar, your CRM (Salesforce / HubSpot / Pipedrive / etc.), Stripe and banking, Xero or QuickBooks, social platforms via Anaboo's Blotato integration, public competitor sites for continuous monitoring, the regulator/industry feeds that matter to your sector, and your internal document store.

None of these connect in Phase 1. Mentioned here so you know what becomes possible at Level 3, not because it's included now.

THE HONEST SEQUENCE

Phase 1 (this proposal): three custom Level 2 skills + 25 pre-built AIOS skills + Level 1 fluency, one month build, two months follow-up. **Phase 2:** extend Level 2 (more skills, team rollout) — scoped per skill or as a bundle, after Phase 1 demonstrably works. **Phase 3:** Level 3 (multi-agent, dynamic context, the full business-wide rollout with customer-facing AI, business-wide compliance, per-team-member assistants) — once Phase 2 has earned its keep. Each phase scoped on demonstrated lift, not on a slide. You never overcommit. We never overpromise.

09

How the Engagement Works

One month of development. Two months of follow-up support. The deliverables, the de-risking, and the questions a CFO usually asks.

Phase 1 — Founder Edition at a glance

What you get over three months

AIOS installed in your environment with 25 pre-built skills loaded and ready, plus 3 custom skills built around your day — drawn from a library of **over 79 skills** doing real work in real businesses.

The shape of the three months

Month 1 — Build · scoping call, 3–4 hour implementation kickoff, three custom skills built with you on screen-share, prompt & pattern playbook, full documentation

Month 2 — Settle & Phase 2 scope · fortnightly check-ins, AI Drift Maintenance on all three skills, Phase 2 scoping conversation

Month 3 — Self-reliance · last fortnight of follow-up, final tuning, you running independently, decision on what comes next

Total engagement: three months end to end. No additional licence fees, no per-seat charges, no surprise add-ons. Pricing scoped on the call, against your specific shape.

What's included

| COMPONENT | WHAT IT COVERS |
|--|--|
| Scoping and skill agreement | Pressure-test the proposal, talk through the three specific problems / reports / messages your skills will solve, draw from the Section 6 examples or workflows you bring, agree data and context sources |
| 25 pre-built skills — the AIOS backbone | The full standard AIOS skill library installed with your environment from a growing library of over 79 skills . We choose which ones to actively configure for your day-to-day; the rest stay available the moment you need them. As we build new skills for other clients, your library grows. |
| 3 custom AI skills — built with you | Three custom skills you choose, each one solving a specific problem, producing a specific report, or communicating a specific message in your business. Drawn from the Section 6 examples, the wider 79+ Anaboo library, or wholly custom workflows. Built collaboratively so you understand the data, context and intent layers and can extend later. |
| Level 1 sharpening | Woven through the build month — pattern training applicable to whichever AI tools you reach for; prompt structures for daily work |
| Personal prompt & pattern playbook | Written for your voice, yours forever, the 12–15 patterns you'll use 80% of the time |
| Skill build documentation | For each of the three skills — data sources, context profile, intent prompts, maintenance schedule. Hand to whoever extends the skill (us, your team, an outside dev) and they can pick it up |
| Two months follow-up support | Fortnightly check-in calls + direct phone/email line + AI Drift Maintenance on all three skills |
| Phase 2 scoping conversation | By month 2, scoped plan for whatever you want next — more skills, team rollout, or Level 3 architecture, no obligation |
| Singapore / UK / Australia coverage | Anaboo runs across three time zones — calls scheduled to suit your week, support across your daylight hours |

What happens after month three

You have three options, in this order of how most clients land:

1. **Continue developing with us** on a per-skill basis or a small monthly retainer for ongoing work. Phase 2 builds range from small bolt-ons or prompt refinements, through standard solo agents, all the way up to full software builds inside the business. Most clients pick one of these in the first 6–12 months because the momentum is real.
2. **Extend the skills yourself** using the documented build patterns. The skills are yours. The data is yours. The architecture is yours. Take what you've learned and run.

3. **Brief a developer of your choosing** — your in-house tech person, a local dev shop, a contract developer — using the documentation we leave with you. Anaboo isn't a lock-in.

The AIOS implementation is designed to make you self-reliant. We'd love to keep working with you. We've also built it so we don't have to.

Why this isn't consulting

A consultant leaves you with a deck and an invoice. **We leave you with 25 pre-built AIOS skills installed in your environment, three custom skills built around your day, and the documentation to extend it yourself.** The difference is what you can show for it on month four.

How we de-risk this for you

Before you commit a cent: the 60-minute scoping call is free. If after the call you decide Phase 1 isn't the right move — wrong timing, wrong scope, wrong fit — no obligation, no fee. We part on good terms.

After the implementation kickoff: if any one of your three custom skills doesn't earn its keep within the build month, we extend the build at no extra cost until it does. Quality on the deliverable, not just delivery on the timeline.

Common questions a CFO asks

| QUESTION | ANSWER |
|--|---|
| Where does the data live? | Singapore-region private vault by default. Other jurisdictions on request. None of your data is used to train public AI models — that's contractual. |
| What happens to my skills if Anaboo goes under? | You have the full build documentation. The skills run on the public AI APIs (Claude, GPT, Gemini) — they don't depend on Anaboo infrastructure. Worst case you brief any developer to maintain them using our docs. |
| Can I pause or reschedule the build month if work blows up? | Yes. One schedule reset per engagement, 7 days notice. We pick up where we left off, no penalty. |
| Is my data used to train AI models? | No. Contractual exclusion. Your data sits in a private vault, accessed only by your skills, never used to train any public model. |
| Who owns the IP on the custom skills? | You do. The data is yours, the context is yours, the skill configurations are yours. Anaboo's IP is the AIOS framework itself, which is licensed for your use indefinitely with no ongoing licence fee. |

Why we're starting now, not later

The window where AI is a category advantage is open right now and closing fast — within 12–18 months it'll be table stakes for established businesses, not a wedge.

Phase 1 is the cheapest, fastest way to get your hands on the controls before you're catching up to competitors who started earlier.

Anaboo books two Phase 1 slots per month. Slots open the first business day of each month and typically close inside the fortnight. Confirming early secures your preferred kickoff month.

10

What Happens Next

The shortest possible path to Phase 1 kickoff. Two things from you. Three things from us.

The shortest possible path to kickoff

The next step



The AIOS Founder Edition kickoff playbook — visual reference

Book a 60-minute scoping call. Zoom or — if it lines up — face-to-face. We discuss the scope, spitball your three skill picks, and walk through the wider phasing if you want to. **You leave the call with a confirmed scope and a clear answer either way.** No pressure to commit on the call; the goal is clarity, not closing.

Before our call, send me

- A rough list of the workflows that hurt the most this week
- Any AI tools you're already using (so we don't duplicate)
- One sentence on what success looks like for you 12 months from now

You'll leave the call with

- A confirmed three-skill scope (or a clear "not yet" — both fine)
- An answer on Phase 2 / Phase 3 sequencing if you want it
- A draft Statement of Work in your inbox within 72 hours

How the engagement runs end-to-end

| STEP | WHAT HAPPENS |
|--|--|
| 1. 60-minute scoping call & proposal discussion | You and Brett. Zoom or face-to-face if the timing works. Walk through this proposal, pressure-test the levels framing, talk through the three specific problems / reports / messages your skills will solve (drawing from the Section 6 examples or workflows you bring), agree data and context sources, discuss the wider scaling questions. |
| 2. Statement of Work | Within 3 business days of the call. Confirms your three skills, the build plan, and the milestone gates. |
| 3. 3-4 hour implementation kickoff | Single working block, Zoom or face-to-face. We deploy AIOS into your environment, set up access, walk through the standard skill library, and start the first of your three custom skill builds together. |
| 4. Build month | Three custom skills built with you on screen-share. By end of week 4 — three skills live and documented in your business, prompt & pattern playbook in your hand. |
| 5. Ongoing support — months 2 & 3 | Fortnightly check-in calls. Direct phone / email line. AI Drift Maintenance on all three skills. Phase 2 scoping conversation at month 2. |
| 6. Beyond month 3 | Continue with us on a per-skill basis or a small retainer, run with it yourself, or hand the documentation to a developer. Self-reliant by design. |

To get started

 **+65 8606 4000**

 **hello@anaboo.ai**

“You've spent years building something real. Phase 1 makes the next stretch lighter — for you specifically, before anyone else in the business.”

— Brett Alegre-Wood

Anaboo AIOS Founder Edition

A Personal AI Implementation for Established Founders.

Let's jump on a call · +65 8606 4000

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